

XENUM DANILO

AUTOMOTIVE PVT LTD



A JOINT VENTURE COMPANY OF XENUM,
BELGIUM (EUROPE)

www.xenum.com

www.daniloautomotive.com

www.syntix.com

For Diverse Automotive Needs

| About Us

Xenum Danilo Private Limited, a new-generation automotive solutions company, is a joint venture of **Xenum NV Belgium (Europe)**.

Our vision is built on providing the end consumer with the highest quality of product for their diverse automotive needs. Formerly known as Danilo Automotive, we've transformed our identity to reflect this powerful partnership.

Together with **Xenum** and **Syntix**, we offer a fully upgraded portfolio of high-performance **lubricants**, **additives**, and **maintenance solutions** under our flagship Indian brands — Danilo and Hesolt.

Combining international credibility with Indian expertise, we're redefining what performance, reliability, and service mean for the country's evolving automotive aftermarket.



| Our Legacy

Founded in 2019, HESOLT embarked on its journey by supplying high-quality lubricants to TATA AutoComp Systems Ltd, a prominent player in the Indian automotive components industry. Despite being a relatively new entrant, HESOLT quickly earned a reputation for reliability and consistency.

TATA AutoComp chose to partner with us not because of our size, but due to our unwavering commitment to delivering exceptional quality, consistent performance, and dependable service.



This foundation laid the path for our growth into branded manufacturing and eventually led to the establishment of Danilo Automotive Pvt Ltd under a technical collaboration with Petrol Boys, Holland.

In **2024**, our continued growth and focus on performance attracted the attention of Xenum NV (Belgium), a leader in European lubricant technology. Recognizing shared values and long-term potential, Xenum acquired strategic stake, transforming us into a joint venture in July 2025



Welcoming **Xenum NV** as Our Joint Venture Partner

As part of our new joint venture with Xenum NV, we are proud to share this message from **Peter Tossyn**, CEO and Founder of Xenum, marking the beginning of a powerful European-Indian partnership.

Here's what he had to say

“ It gives me great pleasure to formally announce that Xenum NV, Belgium has acquired a strategic stake in Danilo Automotive Pvt. Ltd. The newly established joint venture will operate under the name Xenum Danilo Automotive Pvt. Ltd. Founded in 2004, Xenum is present in over 30 countries and continues to expand globally each year. Our mission from day one has been clear: to create superior lubricants and engine treatment technologies based on performance, innovation, and engineering purity.

India is a cornerstone of our strategic vision. It offers a central production location for Asia and the Middle East, and is home to the third-largest lubricant market and the largest two-wheeler market in the world. Importantly, India is seeing fast-growing demand for advanced chemical engine treatments — a segment still emerging in the region. Our partnership allows us to combine the strengths of Danilo and Hesolt with Xenum and Syntix, introducing high-performance ester-based oils, hybrid solutions, engine flushes, and proprietary DPF cleaners to the Indian market.

We do not compete on price — we compete on proven performance, measurable results, and long-term value for both consumers and distributors. This means enhanced product credibility, stronger margins, and a truly distinctive offering. We are fully committed to supporting your success — not only through product excellence, but also with comprehensive training and powerful marketing tools. I look forward to growing together in this exciting new phase.

”



Peter Tossyn
CEO & Founder

| Our Brands

Homegrown With European Partnerships

We proudly present two distinct brands — Danilo and Hesolt — developed, and now entering a new phase of evolution through technical collaborations with Xenum and Syntix, respectively.



Experience the Performance

Engineered for everyday drivers and general workshops, Danilo delivers consistent results backed by Xenum technology. Designed for modern engines, the lineup is fully revamped — formulations, packaging, and positioning.

With **revamped packaging, upgraded formulations,** and a stronger commitment to quality, both brands are positioned to deliver noticeable, tangible performance improvements that redefine expectations in the Indian aftermarket.

Upgraded & Revamped

Engine Oils meeting advanced specifications such as:

- **MX series for Two wheelers**
- **PX series for Passenger cars**
- **HX series for Commercial Vehicles and Agriculture**





Performance and quality

Created with input from Syntix and motorsport DNA, Hesolt is built for two-wheeler experts, high-performance garages, and demanding users. Precision-tuned for thermal stability and lasting protection.

- **DURA series for Two wheelers**
- **NOVA series for Passenger cars**
- **FURA series for Commercial Vehicles and Agriculture**

Covers modern performance bikes, passenger cars, and commercial vehicles.

Built for workshops, garages, and fleet operators looking for enhanced durability, thermal stability, and engine protection under demanding Indian conditions.

New range has been designed to deliver noticeable on road performance gains and long-term reliability



Our Brand Partnerships

Elevating Performance Through European Collaboration

These partnerships go beyond formulations – they represent a long-term alignment in vision, innovation and standards.

Both Xenum and Syntix bring with them not only decades of R&D and motorsport heritage, but also active involvement in the growth and positioning of our new premium range in India.

XENUM®

Premium European Technology for Power and Precision

Xenum, from Belgium, is a premium European brand known for its advanced lubrication and chemical technologies. With decades of innovation across Europe, Xenum brings a distinctive edge to the Indian aftermarket through its exclusive technical collaboration with Danilo Automotive.

Designed for demanding users, Xenum is ideal for performance garages, fleet workshops, and technically advanced service providers.

Xenum's Multi-Component Products for Holistic Maintenance

Its product line is engineered with solid lubricant technology, including ceramic esters, graphite, and cerium oxide catalysts — offering unmatched protection, lower emissions, and noticeable improvements in engine smoothness and efficiency.

Key offerings include:



High-performance engine oils (ester-based and non-ester)



4-WAY FLUX EVO: a workshop tool that cleans injectors, EGR, intake, and DPF systems without dismantling



System flushes, sprays, and friction modifiers



Fuel and oil additives for combustion optimization



Our Brand Partnerships

Where Global Innovation Meets Local Excellence



Crafted by Racers, Refined for Real Roads

Syntix, based in Belgium, was born from the passion of right-hand specialists who raced and engineered for European motorsport. Co-founded by motorsport drivers and team owners — including Pieter Dubois and Nick Catsburg — the brand brings its track-tested legacy to India through Danilo Automotive's exclusive collaboration.

As a performance oil brand with genuine motorsport DNA, Syntix offers advanced ester-based engine oils, non-ester commercial oils, and a complete chemical & maintenance range. Developed to tackle both everyday driving and on-track demands, these formulations are built to last under pressure on Indian roads.

Key offerings include:



Full/semi-synthetic ester engine oils for performance passenger cars and two-wheelers



High-spec commercial vehicle oils (CK-4, CI-4+) for heavy-duty use



Precision chemical range: cleaners, flushes, system protectors

This is a brand built by racers, for machines that demand more. With Syntix, select distributors gain access to a high-performance line that delivers technical credibility, customer loyalty, and a clear edge in India's growing enthusiast and premium vehicle segments.



Why Partner With Xenum Danilo Automotive?

At Xenum Danilo Automotive, we don't just offer products — we offer a **partnership** built on performance, trust, and long-term value. Our Value proposition as below to partner:



Uncompromising Quality

Every product we deliver undergoes stringent quality control and rigorous testing to ensure it not only meets but exceeds global automotive standards.



Innovative Line-up

From high-performance engine oils and gear lubricants to advanced fuel additives and maintenance solutions, our diverse range meets every modern automotive need.



Global Technology, Local Advantage

Under Joint Venture with Xenum and Syntix (Belgium), we bring advanced European formulations to India — meeting the latest global performance standards.



Higher Margins, Better Business

We offer distribution margins that outperform industry norms, ensuring our partners enjoy healthy profitability and competitive advantage.



Streamlined Supply Chain

With fast production turnarounds and minimal inventory requirements, we help you reduce holding costs, improve working capital, and enhance return on investment.



End-to-End Marketing Support

Our marketing strategies go beyond branding — we actively support secondary and tertiary level sales, enabling deeper market penetration and stronger customer loyalty.



Racing Legacies From The Circuits



Circuit de Spa- francorchamps

Stavelot, Belgium



Circuit Zolder

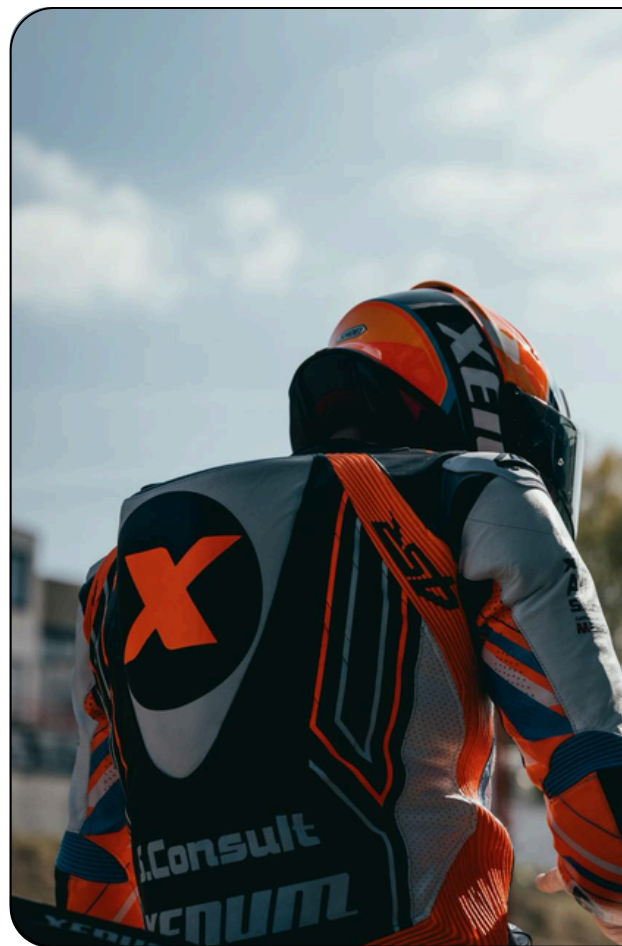
Syntix Superprix
Heusden-Zolder, Belgium

Racing Legacies From The Circuits



Circuit Zolder

Sprint Series
Heusden-Zolder, Belgium



Circuit Zandvoort

Zandvoort, Netherlands



Built on Innovation.
Driven by Passion

Interested?

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